

YOU NEED STRATEGY NOW MORE THAN EVER.

STRETCH STRATEGIC BOOTCAMP

Darcy Bien's *Strategy in Motion™* process has been used by more than 300 companies to deliver 2.2 times the industry's standard implementation rate. Learn from her 20+ years of experience customizing strategic planning best practices for growth-oriented, mid-size companies.

FOR EXECUTIVES, LEADERS AND DEPARTMENT MANAGERS WHO WANT TO WIN IN 2021.

YOU WILL LEARN

- » **The framework and building blocks** of creating a strategy to be successful.
- » **The integral role of PEOPLE and STRATEGY** needed to propel your business/team forward.
- » **Key strategic concepts** everyone in your organization should know.
- » **Critical external changes** (due to the Pandemic) to address moving forward.

HOW YOU WILL BENEFIT

- » **Acquire the strategic skills** you need to win in 2021.
- » **Learn from peers and experts** in leadership, WFH impact, digital transformation, and the new sales frontier.
- » **Leave with a strategic toolkit** of 25+ best practices customized for mid-size companies.



EXPERT LUNCH PANEL

Cyndi Wineinger, Co-Founder of *Stretch* and President of *The Wineinger Company*

Cyndi is passionate about helping companies maximize leadership talent to accomplish strategic plans and goals.

Eisha Armstrong, Co-Founder and CEO of *Vecteris*

Eisha advises C-Suite executives on new product innovation, new product design and launch, and digital transformation journeys.

Pam Beigh, President/Founder of *SalesCORE*

Working with companies to navigate the new sales frontier, Pam provides customized strategies to ensure sales efforts are aligned with business goals.

2020 HAS CHANGED EVERYTHING

- » Yesterday's Playbook is **gone forever**.
- » Companies who have adjusted their strategy **are winning**.